

Building a Better Platform For Economics Education.

Editorial Code.

Commissioned by: Hubert Kucharski
For the use of: the Editors & those looking to be
published





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1. Background

The Backseat Economist is an upcoming educational platform for Economics education services. What started as a humble publisher of short articles during College has quickly bloomed into an active community of undergraduate students from Universities such as LSE, Leeds, and Cambridge, writing on advanced economic and political theories. Since entering University, the platform has received strong interest and support with over **2,600** readers since August giving us an average of **800** per month. This represents a viewership growth of over **300%** since this time last year when the publication was a closed College publisher.

To keep this momentum, we have identified the importance of opening our platform for publishing to as many people as possible. As such, to ensure that all articles are of sufficient quality, our Editorial Code is free to access so that all can see what our Editors look for specifically when making amendments to articles. Writing your article within the guidelines of this document will make your piece much easier to publish.

Editor Summary

Name: **Nicola Craciun**
Editor In Chief
Email: craciun.nicola@yahoo.com

Name: **Venkata Koustubh**
Editor
Email: gvtwinko@gmail.com

Name: **Sanjana Iyer**
Editor
Email: sanjana1301@gmail.com

Name: **Adam Caudle**
Editor
Email: caudleadamlouis@gmail.com



2. Editorial Principles

Our readers come from many backgrounds and skill levels when it comes to Economics. Some are A-Level students, some are university students, and some are only just starting their economics journey. To ensure that our blog appeals to all these groups, the Editors of the Journal of The Backseat Economist kindly volunteer to ensure that the quality of published pieces remains high.

Editors are to judge articles from an impartial perspective by focusing on categories such as: referencing, the academic reasoning of a piece, the flow of writing, methodology, and, most importantly, how entertaining a piece is. Our blog has three main sections these include: Beyond A-Level Economics, Employability & UCAS Help, and our News section. All of these have different *types* of audiences and as such require different kinds of writing. So, adapt your writing accordingly as the Editors will look for different things.

To ensure that the views of External and Internal Contributors are well represented, the Editors will communicate any changes and suggestions to the Internal and External Contributor. Said Contributors can dispute these suggestions, yet, doing so can reduce the chance an article is to be published. To ensure a fair editing process, External & Internal Contributors can request another Editor to review their submissions. However, Editors reserve the right to deny and ignore an article for editing or submission.

Articles that include non-academic content will be denied publishing until such errors are rectified. Such content includes but is not limited to; rude or abrasive language, hate speech, speech promoting violence, claims with a poor reference or no reference quality, plagiarism, and absolutist claims with no reasoning or research. If a submission has too many of these infractions, then the Editors of the Journal have within their ability the right to deny a submission from even the editing process let alone publishing.

3. Article Length and Quality

For an article to have a high chance of being published, we recommend keeping your piece to be succinct as possible (doing so keeps our editors and our readers happy). Specifically, we recommend for submissions for the News and Employability categories to be no more than 800 words, with 1000 words available for works that offer incredibly novel approaches or valuable insights. For the Beyond A-Level category, we allow for articles to be 2000 words or more as this is a section designated for those who wish to read well beyond the A-Level syllabus and into degree level Economics content. However, this is a general rule of thumb – there is no magic number! As long as you make your point, and your article contains a well-made argument and perspective then you're already one step closer to being published.



And that is exactly what we look for. Works with original ideas, fresh and new perspectives have the highest chance of being published compared to repetitive reads which everyone has seen. That being said, we don't want you to make original work – *that's impossible* – but we don't want your submission to be unoriginal. What we want is for your piece to be **valuable**. Unfortunately, that is something which you probably haven't heard before in your writing career as you have been governed by strict rules. Stop writing by rules. Write in a way that makes your readers change the way they view the world. This is what creates value. As a reader, why should I care about what's in your head unless it influences me? Think that's harsh? Well, this advice doesn't come from us, rather, from the University of Chicago's Writing Programme, which we recommend you watch. Follow their advice and you'll be published with us in no time.

[LEADERSHIP LAB: The Craft of Writing Effectively](#)

[LEADERSHIP LAB: Writing Beyond the Academy](#)

If you have an idea for an article and only have a few notes jotted down, don't be afraid to contact our editing team with your early drafts. They are always there to help you out and will be there to give you advice on what you should do next.

4. Referencing and Backward Links

To properly credit authors from third-party sources and to provide our readers with first-hand sources, our website heavily utilises backward linkages embedded within articles. As such, to increase the chance of your article being published, please add interactive links imbued within the text so that we can be assured your piece credits the proper source material.

Our website also benefits in Google rankings using our past articles being linked to newer releases. As such, for increased chance of being published, we recommend you read and link any old pieces that we have released that can relate to the subject matter of your article.

When submitting an article and you have a specific image in mind to use as a cover to the article, please provide the link to the source material of the image so that the proper third parties can be credited when the piece is published.